

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 486299 /		<u>Alt Order #</u> 06245746
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 09/18/12 - 10/01/12		<u>Estimate #</u> 1428
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 09/05/12 / 09/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/25/12	10/01/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$150.00			
N 2	KVVU	09/25/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	-TWTF--				3	\$185.00			
N 3	KVVU	09/25/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	-TWTF--				4	\$1,325.00			
N 4	KVVU	09/25/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	-TWTF--				1	\$800.00			
N 5	KVVU	09/25/12	10/01/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	-TWTF--				3	\$275.00			
N 6	KVVU	09/25/12	10/01/12	Better	M-F 11a-12p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	-TWTF--				2	\$145.00			
N 7	KVVU	09/25/12	10/01/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				4	\$150.00			
N 8	KVVU	09/25/12	10/01/12	Katie Couric	2-3p		:30			NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				4	\$185.00			
N 9	KVVU	09/25/12	10/01/12	Anderson	3-4p		:30			NM	6	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				6	\$185.00			
N 10	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$200.00			
D 11	KVVU	09/18/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
N 12	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$1,825.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
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(702)435-5555

<u>Contract / Revision</u> 486299 /		<u>Alt Order #</u> 06245746
<u>Contract Dates</u> 09/18/12 - 10/01/12		<u>Product</u> HOUSE MAJORITY PAC
<u>Advertiser</u> House Majority PAC		<u>Estimate #</u> 1428
		<u>Original Date / Revision</u> 09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				5	\$365.00			
N 13	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$650.00			
N 14	KVVU	09/25/12	10/01/12	MORE Access	630-7pm		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$275.00			
N 15	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$1,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	-TWTF--				3	\$575.00			
N 16	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/12	10/01/12	MTWTF--				4	\$215.00			
N 17	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$700.00			
N 18	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$925.00			
N 20	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$4,350.00			
D 21	KVVU	09/23/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
N 23	KVVU	09/21/12	09/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$220.00			
N 24	KVVU	09/21/12	09/21/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	----F--				2	\$150.00			
N 25	KVVU	09/21/12	09/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	----F--				3	\$185.00			
N 26	KVVU	09/21/12	09/21/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	----F--				1	\$800.00			
N 27	KVVU	09/21/12	09/21/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	----F--				1	\$275.00			
N 28	KVVU	09/21/12	09/21/12	Better	M-F 11a-12p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	----F--				2	\$145.00			
N 29	KVVU	09/21/12	09/21/12	Katie Couric	2-3p		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	----F--				2	\$185.00			
N 30	KVVU	09/21/12	09/21/12	Anderson	3-4p		:30			NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	----F--				2	\$185.00			
N 31	KVVU	09/21/12	09/21/12	The Dr.Oz Show	4-5p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
486299 /	06245746

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 10/01/12	HOUSE MAJORITY PAC	1428

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div><div>Week: 09/18/1209/24/12----F--2\$200.00</div></div>											1	\$365.00	
N 32	KVVU	09/21/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30		NM				
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div><div>Week: 09/18/1209/24/12----F--1\$365.00</div></div>													
N 33	KVVU	09/21/12	09/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	2			\$1,300.00
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div><div>Week: 09/18/1209/24/12----F--2\$650.00</div></div>													
N 34	KVVU	09/21/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$1,725.00	
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div><div>Week: 09/18/1209/24/12----F--3\$575.00</div></div>													
N 35	KVVU	09/21/12	09/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$430.00	
<div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div><div>Week: 09/18/1209/24/12----F--2\$215.00</div></div>													
Totals											83	\$41,730.00	

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	77	\$40,395.00	\$34,335.75
10/01/12 - 10/01/12	6	\$1,335.00	\$1,134.75
Totals	83	\$41,730.00	\$35,470.50

Signature: _____ **Date:** _____

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FAX# 610-225-1191

REP HEADLINE# 6245746 TRF# 486299
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP

REPORT FROM REP

REP HEADLINE# 6245746 TRF# 486299 SEP5/12 10.33
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ *** KVVU-TV ***
 ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES**

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
3	ES		1000P-1100P	30		\$1,325.00	9/25	10/1	4		TU-F,M	4
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												
4	E		1100P-1135P	30		\$800.00	9/25	10/1	1		TU-F,M	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1: FOX 5 NEWS AT 1100P												
5	ES		1135P-1205A	30		\$275.00	9/25	10/1	3		TU-F,M	3
PROGRAM : THE SIMPSONS												
CON COM1: THE SIMPSONS												
6	E		1100A-1200N	30		\$145.00	9/25	10/1	2		TU-F,M	2
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
7	S		1200N-100P	30		\$150.00	9/18	9/24	0		TU-F,M	0
7	S		1200N-100P	30		\$150.00	9/25	10/1	4		TU-F,M	4
PROGRAM : DIVORCE COURT												
CON COM1: DIVORCE COURT												
8	ES		200P-300P	30		\$185.00	9/25	10/1	4		TU-F,M	4
PROGRAM : KATIE COURIC												
CON COM1: KATIE COURIC												
9	ES		300P-400P	30		\$185.00	9/25	10/1	6		TU-F,M	6
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
10	ES		400P-500P	30		\$200.00	9/25	10/1	5		TU-F,M	5
PROGRAM : DR OZ												
CON COM1: DR OZ												

FAX# 610-225-1191

REP HEADLINE# 6245746 TRF# 486299
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

FROM REP SEP5/12 10.33
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			500P-530P	30		\$345.00	9/18	9/24	0		TU-F,M	0
11			500P-530P	30		\$345.00	9/25	10/1	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
25	S		530P-600P	30		\$600.00	9/18	9/21	0		TU-F	0
PROGRAM : NEWS												
ORD COM1: RATE FOR SAME TP \$585. PLS ADVISE.												
THIS IS A MAKE-GOOD FOR SEP18 ON LINE-11 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-11 FOR 3 SPOTS/WK												
26	S		1045P-1100P	30		\$1,000.00	9/23	9/23	0		SUN	0
PROGRAM : SPORTS PLUS												
ORD COM1: RATE FOR SAME TP \$585. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 25-27												
27	EY		1000A-1100A	30		\$220.00	9/21	9/21	1		FRI	1
PROGRAM : DR OZ												
ORD COM1: RATE FOR SAME TP \$585. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 25-27												
12	ES		530P-600P	30		\$365.00	9/25	10/1	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
13	E		600A-700A	30		\$650.00	9/25	10/1	3		TU-F,M	3
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
14	E		630P-700P	30		\$275.00	9/25	10/1	3		TU-F,M	3
PROGRAM : MORE ACCESS												
CON COM1: MORE ACCESS												
15	S		700A-900A	30		\$575.00	9/18	9/24	0		TU-F,M	0
15	S		700A-900A	30		\$575.00	9/25	10/1	3		TU-F,M	3
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 *** KVVU-TV ***

REP HEADLINE# 6245746 TRF# 486299
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
16	ES		900A-1000A	30		\$215.00	9/25	10/1	4		TU-F,M	4
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
17	E		1000P-1100P	30		\$700.00	9/29	9/29	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
CON COM1: FOX 5 NEWS AT 10PM SAT												
18	E		1000P-1045P	30		\$925.00	9/30	9/30	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1: FOX 5 NEWS AT 10PM SUN												
20	E		1000A-100P	30		\$4,350.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
CON COM1: FOX NFL (GAME 1)												
28	A		100P-200P	30		\$150.00	9/21	9/21	2		FRI	2
PROGRAM : COPS												
29	A		1000A-1100A	30		\$185.00	9/21	9/21	3		FRI	3
PROGRAM : DR OZ												
30	A		1100P-1135P	30		\$800.00	9/21	9/21	1		FRI	1
PROGRAM : NEWS												
31	A		1135P-1205A	30		\$275.00	9/21	9/21	1		FRI	1
PROGRAM : SIMPSONS												
32	A		1100A-1200N	30		\$145.00	9/21	9/21	2		FRI	2
PROGRAM : BETTER												
33	A		200P-300P	30		\$185.00	9/21	9/21	2		FRI	2
PROGRAM : KATIE												
34	A		300P-400P	30		\$185.00	9/21	9/21	2		FRI	2
PROGRAM : COOPER												

10/2

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

SEP5/12 10.33

*** KVVU-TV ***

REP HEADLINE# 6245746

TRF# 486299

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

:LINE#:REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START DATE :	END DATE :	SPTS /WK:	WEEK INVT :	DAYS	:TOTL: :SPTS:
35	A	400P-500P	30		\$200.00	9/21	9/21	2		FRI	2
PROGRAM : DR OZ											
36	A	530P-600P	30		\$365.00	9/21	9/21	1		FRI	1
PROGRAM : NEWS											
37	A	600A-700A	30		\$650.00	9/21	9/21	2		FRI	2
PROGRAM : NEWS											
38	A	700A-900A	30		\$575.00	9/21	9/21	3		FRI	3
PROGRAM : NEWS											
39	A	900A-1000A	30		\$215.00	9/21	9/21	2		FRI	2
PROGRAM : MORE											
SEP/12		41730.00	OCT/12		\$.00						
										CONTRACT TOTAL	41730.00
										TOTAL SPOTS	83

MARKET TOTALS \$255,333

KVVU 18%

KSNV 30%

KTUD 1%

KTUD 1%

KLAS 27%

KTNV 16%

KVMY 4%

KVCW 4%

CABL 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE